



**Republic of South Sudan**  
**Ministry of Public Service and Human Resource Development (MoPSHRD)**  
**Project Management Unit (PMU)**

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**Request for Expression of Interest (REOI)**

COUNTRY: **Republic of South Sudan**  
PROJECT: **Building Institutional Foundations for an Effective Public Service Project (BIFEPS)**  
PROJECT ID: **P500500**  
GRANT No: **IDA-E3270**

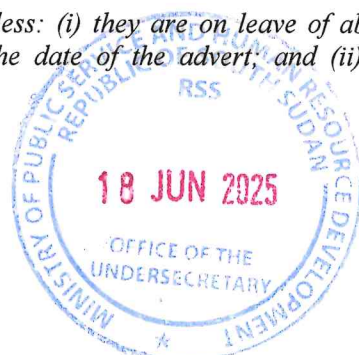
CONSULTING SERVICES: **Communication Specialist (1)**

DUTY STATION: **MoPSHRD Project Building, Juba- South Sudan**

Ref No: **SS-MPSHRD-496931-CS-INDV**

1. The Government of South Sudan (GoSS), through the Ministry of Public Service and Human Resource Development (MoPSHRD) has received a grant of US\$15 million towards the implementation the “q”. Approved by the World Bank (WB) Board of Directors on September 3, 2024, BIFEPS is in the process of achieving the effectiveness conditions in readiness for implementation. The project development objective is to “strengthen institutional and human resource capabilities in selected sectors”. The project is structured around four main components: (i) Strengthening policies, procedures, and systems for civil service management (ii) Institutional development to create sustainable public sector capacity s; (iii) Incentivizing the effective implementation of selected sector reforms; and (iv) Change Management and Project Coordination
2. The main objective of the consultancy is to lead on implementation and supervision of all aspects related to all public sector reform communications. The overalls scope of work is to: (a) increase awareness of the public sector reform objectives and initiatives; and promote knowledge among key stakeholders and the general public; (b) promote the MoPSHRD mandate and areas of reforms under Program, in the communication policy and strategy; and (c) foster understanding of the challenges and effective reform initiative implementation with key stakeholders and development partners.
3. **Responsibilities:** The Consultant is required to do everything necessary to technically support the Ministry of Public Service and Human Resource Development and BIFEPS project team to achieve the above-stated objective. Under the direct supervision of the Project Manager and overall supervision of Program Coordinator, the postholder will provide communication leadership and oversight for the project at the PMU level. He/she provide technical guidance to ensure compliance and adhering to the general procedures and guidelines of the World Bank (WB) in order to ensure quality output of program interventions and all other tasks detailed in the Terms of Reference (TOR) that will be provided upon submission of application (**in person or by E-mail**).

*Government officials or civil servants will not be considered unless: (i) they are on leave of absence without pay or have resigned or retired six months prior to the date of the advert, and (ii) their employment will not create Conflict of interest.*



4. **Duration:** The assignment period is expected to take **24 months** from the date of contract commencement.
5. **Selection Criteria:** The selection shall be based on qualification, experience and skills of the candidate and followed by an interview. The qualification, experience and skills should include: A Bachelor's degree in Mass Communications, Journalism and media studies, Public Relations, International Relations, Political/Development Studies, or other relevant discipline. A master's degree is desirable; General Experience: At least eight (8) years of experience in communications and media related works; Specific experience: must have a minimum of five (5) years of proven experience in designing and implementing communication strategies and Plans, Media strategies and stakeholder engagement frameworks on government or development reforms; Demonstrated writing, editing, and content creation skills; Proficiency in using digital communication tools and platforms; Experience in building consensus, team leadership, and coordination of diverse agendas; Good interpersonal skills with experience in networking with partners at all levels (ministries, donors, private sector, NGOs and local community-based organizations); Demonstrated written, analytical, presentation, reporting and computing skills and familiarity with modern communication systems (internet, worldwide web, email etc.); Excellent interpersonal, strong analytical skills and organizational skills ; Excellent working knowledge of English language, both writing and verbal; Experience in documenting processes and creating manuals or guides for knowledge transfer; Experience working on projects financed by international organizations such as the World Bank, African Development Bank, etc., is an added advantage; Experience working in emergency contexts, with experience with emergency communications is highly desirable; Experience in fragile and conflict-affected countries is an added advantage.
6. The MoPS&HRD now invites eligible Individual Consultants to indicate their interest in providing the above-mentioned services. Interested consultants must provide information indicating that they are qualified to perform the Services.
7. The attention of interested consultants is drawn to Section III, paragraphs 3.14, 3.16 and 3.17 of the World Bank's 'Procurement Regulations for IPF Borrowers' July 2016 revised November 2017, August 2018 and November 2020 [Procurement in investment Project Financing; Goods, Works, Non-Consulting and Consulting Services], setting forth the World Bank's policy on conflict of interest.
8. A consultant will be selected in accordance with the procedures set out in the World Bank's 'Procurement Regulations for IPF Borrowers' July 2016 revised November 2017, August 2018 and November 2020 for selection of individual consultant.
9. Interested Consultants may obtain further information at the address given below from 9:00 to 16:00 Hrs. on working days (Monday through Friday.)
10. **Deadline for submission:** The Expression of interest (EOI) and the CV completed in the prescribed form must be delivered to the address below (in person, or by mail, or by e-mail) by **July 10, 2025, at 17:00 Hours (South Sudan Time)**
11. Further details of this REOI are provided in the Terms of Reference (TOR), which **may be obtained upon request in person or by e-mail to the address given below. Application through e-mail is highly encouraged.**

**Attention:**      **Program Coordinator (BIFEPS)**  
**Project Management Unit (PMU),**  
**Ministry of Public Service and Human Resource Development (MoPSHRD)**  
**Location: Ministries Complex**  
**Juba, Republic of South Sudan**  
**E-mail: [procurement.bifeps9@gmail.com](mailto:procurement.bifeps9@gmail.com) with a copy to [batalijms@gmail.com](mailto:batalijms@gmail.com)**

